

Uy-Linh NGUYEN
GRAPHIC DESIGNER

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03/02/2022, 19:20
 Ticket 0640 05400

>> EDUCATION

MASTER - VISUAL COMMUNICATION 2015-18
 Information Design
 HEAR, Strasbourg, France

BACHELOR - VISUAL COMMUNICATION 2014-15
 Information Design
 spe. Medical Illustration
 HEAR, Strasbourg, France

GRAPHIC DESIGN DEGREE - BTS 2012-14
 Communication and Print Medias
 Lycée Louis Pasteur, Besançon, France

M.A.N.A.A. (DESIGN PREPARATORY CLASS) 2011-12
 École Condé, Lyon, France

>> TECHNICAL SKILLS

GRAPHIC DESIGN
 Adobe Photoshop, Adobe Illustrator, Adobe InDesign

WEB DESIGN
 Adobe Dreamwaver, Sublime Text, Wordpress

VIDEO / ANIMATION / MOTION DESIGN
 Adobe Premiere Pro, Adobe After Effects, Adobe Flash

PRODUCTIVITY
 Word, Excel, PowerPoint, MediaBox, Curservi

>> LANGUAGES

FRENCH: Mother tongue
ENGLISH: Conversational
VIETNAMESE: Good comprehension

>> EXPERIENCES

GRAPHIC DESIGNER - MOTION DESIGNER 2016 - NOW
 Freelance

- Created board game design, visual identity, packaging, game elements, ads ; production, monitoring and quality control.
- Designed, promotional content and branding.
- Illustration for various brands on differents support.
- * Client: Studio Cynara, Université de Strasbourg, Quai des Brumes, Association AGAT, Jardin Botanique, Les Avivés de l'Est.

GRAPHIC DESIGNER MARKETING AND LICENSING 2021 - NOW

Cyber Group Studios, Paris

- Assets creation for new marketing content and marketing material: artbook, pitchdoc, presentations, styles guides.
- Social media content: Instagram, TVKids, Kidscreen, World Screen, Animation Magazine...
- Product approval process for the animated series: Larousse, Jacks, United Smile, Ravensburger, Panini, United Essentials, Panaderia Licensing... to differents products like toys, books' children, puzzle, clothes' children...
- Producing finished design work for a booth at the trade fair (MIPTV, MIPCOM, BLE) including print brochures, stand cover, public transport cover, and branded goodies.

COMMUNITY MANAGER 2019
 Alsace Digitale, Strasbourg feb. - sept.

- Event organization: communication, scheduling, on-site supervision, and participation in large-scale events (Code4Kids, MakerFight, Code&Bots...)
- Management: Project coordinator of «play2code» (5-people team), planning, task management, and monitoring.
- Partnership: relationships development for the Play2code community.
- Communication: Content writer (newsletter, blog post), Community development on social networks and blogs.

PRODUCT PACKAGE DESIGNER 2015
 Groupe Zebra, Lyon jul. - sept.

- Participation in all stages of a design project, from prototyping to final product: brief analysis, graphic design and development.
- Creation and development of communication tools to promote the company for internal communication.
- Print design: packaging, catalogs, ads, pictograms.

*** TOTAL 15 ITEMS**

THANK YOU AND SEE YOU SOON!